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**THE WAIT IS ALMOST OVER! TASTE OF ATLANTA PRESENTED BY CAPITAL ONE  
TICKETS GO ON SALE JUNE 16**

*Incentives Include Early Bird Pricing and Gift Bags for First 300 Grand Tasting Experience Purchasers*

**ATLANTA** (June 15, 2017) – The early bird gets some delicious discounts when [Taste of Atlanta Presented by Capital One](#) tickets go on sale June 16 on the festival website. The first 200 fans to purchase tickets to the city's premier bites and bevs fest can score Saturday or Sunday general admission tickets for just a sweet \$16 (plus fees) - the lowest price the tickets will be this year. The first 100 Grand Tasting Experience tickets sold for Saturday or Sunday can be locked in for just \$116 per pair (or \$58 each), while the first 50 tickets to the Friday night Kick-Off Party are just \$65 each. To sweeten the deal, the first 300 Grand Tasting Experience ticket buyers will secure their highly coveted Taste of Atlanta gift bag before the festival begins simply by purchasing early.

"As the city's most popular, chef-driven food fest, we have many dedicated attendees who plan early and come year after year to be introduced to the newest, trendsetting chefs and enjoy enduring favorites," explains festival founder Dale DeSena. "We want to reward those early birds and encourage all of our passionate fans to go ahead and secure their tickets at this lowest price of the year."

Running from Oct. 20 to 22, Taste of Atlanta is celebrating its Sweet 16<sup>th</sup> year with a move to a new home in Historic Fourth Ward Park, adjacent to Atlanta's burgeoning Beltline. The festival features more than 200 nibbles, sips and samples from the city's favorite neighborhood hotspots alongside today's most creative restaurants. Local favorites and exciting newcomers participating this year include Hattie B's, Le Bilboquet, Hampton + Hudson, The Halal Guys, Bezoria, Better Half and Cast Iron.

In addition to Saturday and Sunday General Admission food adventures filled with soul-satisfying samples, festivalgoers can upgrade to a Grand Tasting Experience which includes 20 Taste Points and access to exclusive bites and beverages. Formerly known as VIP tickets, this popular option sells out every year, so tasters are encouraged to purchase their passes early. Hometown chefs the Fox Bros. are looking forward to hosting Friday night's Sweet 16 Kick-Off Party, and chef demonstrations, interactive panel conversations, music and more round out the schedule for a weekend full of food and fun.

To keep up with Taste of Atlanta updates, check out the official festival website at [TasteOfAtlanta.com](http://TasteOfAtlanta.com), sign up for the fun, foodie [Bite of News](#) newsletter and follow Taste of Atlanta on [Facebook](#), [Twitter](#) and [Instagram](#).

For sponsorship information, email Dale DeSena at [Dale@TasteofAtlanta.com](mailto:Dale@TasteofAtlanta.com).

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